

# REVERE ADVOCATE

Transcript Staff | February 16, 2023

## Make a Splash at the 2023 JetBlue Shamrock Splash to support community events on area public beaches



Get Cold for a Cause on Sunday, March 12 with Save the Harbor/Save the Bay at the 12th annual JetBlue Shamrock Splash! Join 250 splashers to raise money for free, fun summer events in your community by plunging into the cold, clean waters of Boston Harbor at Constitution Beach in East Boston. After a plunge in the cold harbor, participants will warm up with plenty of hot clam chowder and Harpoon beverages. Splashers are encouraged to wear a costume of their choosing for the event. The top six fundraisers and participants with the best costumes will win free round trip JetBlue tickets to anywhere JetBlue flies.

Money raised at the Shamrock Splash will support Save the Harbor/Save the Bay's Better Beaches Program in partnership with the Department of Conservation & Recreation. The Better Beaches grant allows local organizations to host fun beach events free to the public in Nahant, Lynn, Revere, Winthrop, East Boston, South Boston, Dorchester, Quincy and Hull.

“Last year, Save the Harbor awarded \$17,500 in Better Beaches grants to Revere organizations such as Revere Parks and Recreation, NamaStay Sober and Revere Beach Partnership,” said Save the Harbor/Save the Bay Executive Director Chris Mancini. “This money was used to put on events like International Sand Sculpting, Chalk the Boulevard, yoga classes on the beach, festivals, and Haus of Threes Progress on the beach.”

This year, with your help, Save the Harbor will be able to award \$300,000 in Better Beaches grants to local organizations. “The Better Beaches program invested more than ever in our community and beaches last year to focus on improving access for people of color, people with disabilities and non-English speakers,” said State Representative Jessica Giannino. “I’m incredibly proud of the Commonwealth’s increased commitment in 2023 so even more people can experience these amazing coastal resources.”

Make a team, raise money, and brave the cold harbor! To register for the 2023 JetBlue Shamrock Splash, visit [www.shamrocksplash.com](http://www.shamrocksplash.com)

Got a great idea for a free beach event or program? Let Save the Harbor/Save the Bay know and apply for a Better Beaches grant at <https://www.savetheharbor.org/better-beaches>. You can also vote for your favorite event idea at <https://www.savetheharbor.org/participatory>.

Save the Harbor’s success would

not be possible without its program partners and event sponsors, including Arctic Chill, FMC Ice Sports, Bay State Cruise Company, Blue Cross Blue Shield of Massachusetts, Blue Sky Collaborative, Boston & Maine Webcams, The Boston Foundation, BostonHarbor.com, Boston Properties, Coast Cannabis, The Coca-Cola Foundation, Comcast, Cronin Group, Constellation Generation, Comcast Foundation, the Daily Catch, Department of Conservation & Recreation, Eastern Salt Company, Inc., Executive Office of Energy and Environmental Affairs, Harpoon, IR+M Charitable Fund, JetBlue, John Hancock Financial Services, Massachusetts Convention Center Authority, Massport, P&G Gillette, Mix 104.1, National Grid and The Richard Saltonstall Charitable Foundation.

In addition, Save the Harbor recognizes the Metropolitan Beaches Commission (MBC) Co-Chairs –Senator Brendan Crighton of Lynn and Representative Adrian Madaro of East Boston – and the legislative and community members of MBC as well as Massachusetts Senate President Karen Spilka and House Speaker Ron Mariano for their support for our beaches and our communities. Save the Harbor also thanks the Baker-Polito Administration, the Massachusetts Legislature, Save the Harbor’s partners at the Department of Conservation & Recreation, the Boston Centers for Youth & Families, the YMCA of Greater Boston and the hundreds of people who take part in the Shamrock Splash for their support.