

Hundreds take cold dip for good cause



Photo by: Faith Ninivaggi

More than 200 brave souls took a dip in the ocean in South Boston yesterday amid falling snow and still unmelted snowdrifts to raise money to fund community events at nine area beaches.

The 5th annual Harpoon Helps Cupid Splash is expected to have raised about \$40,000, the most money the event has ever taken in, according to Save the Harbor, Save the Bay spokesman

Bruce Berman, who also took part in the swim.

“Did I tell you the water was cold?,” Berman joked. “I guess in many ways we were lucky because I think we would have felt cheated if it wasn’t snowing. After this winter, it just seems fitting that there was snow at the splash.”

JetBlue, a sponsor of the event, also gave away six tickets on any of their flights out of Logan International Airport to the people who raised the most and were judged to have the best costumes.

The money raised will go toward funding community events at beaches in Lynn, Nahant, Revere,

Winthrop, East Boston, South Boston, Dorchester, Quincy and Hull, including family reading nights, beach festivals and the popular sand sculpting festival on Revere Beach.

“My big take away is even in the wicked winter of 2015, people love their beaches,” Berman said. “Why else would you do this?”



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